

TOWN OF DAVIE TOWN COUNCIL AGENDA REPORT

TO: Mayor and Councilmembers

FROM/PHONE: Herb Hyman-(954) 797-1016

SUBJECT: Resolution

TITLE OF AGENDA ITEM:

A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, ACCEPTING THE BID FOR PRINTING AND MAILING THE DAVIE UPDATE.

REPORT IN BRIEF:

A competitive bid was conducted for the printing and mailing of the Town's newspaper. The Town sent out specifications to fourteen (14) prospective bidders. Additionally, the bid was advertised state-wide in Florida Bid Reporting and nationally in BidNet and also posted on the Town's web site. The Town received four (4) bids. The specification allowed bidders to bid on just the printing, just the mailing or both services. The recommendation is for Tiger-Tale Publications who submitted a bid for both the printing and the mailing. The combined bid from Tiger-Tale was less expensive than taking the lowest printing bid and the lowest mailing bid. The initial contract is a one (1) year agreement with an option to renew for an additional one (1) year term by mutual agreement of the parties. Extensions, if appropriate, will be handled administratively by staff subject to budgetary approval by the Town Council.

PREVIOUS ACTIONS:

Not applicable.

CONCURRENCES:

The recommended award has been reviewed by the Special Projects Director and the Bid Specification Committee who concur with the decision to award to Tiger-Tale Publications.

FISCAL IMPACT:

Has request been budgeted? yes

If yes, expected cost-\$38,217.00/yr.

Account Name: Parks and Recreation-Contractual Services Account

Additional Comments: Not applicable

RECOMMENDATION(S):

Motion to approve the resolution.

Attachment(s):

Resolution
Procurement Authorization
Bid tabulation

RESOLUTION NO. _____

A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA, ACCEPTING THE BID FOR
PRINTING AND MAILING THE DAVIE UPDATE.

WHEREAS, the Town is in need of the printing and mailing of the Town's newspaper; and

WHEREAS, the Town solicited sealed bids for such services; and

WHEREAS, after review, the Town Council wishes to accept the bid from Tiger-Tale
Publications.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF DAVIE,
FLORIDA:

SECTION 1. The Town Council hereby accepts the bid from Tiger-Tale Publications for
printing and mailing the Town's newspaper in the amount of \$38,217.00/yr. Should the bidder default
for any reason during the term of this agreement, the Town will award to the next lowest bidder.

SECTION 2. The Town Council hereby authorizes the expenditure from the Parks and
Recreation-Contractual Services Account.

SECTION 3. The initial contract term is one (1) year with an option to extend the contract for
an additional one(1) year term by mutual agreement of the parties. Contract extensions, if
appropriate, will be handled administratively by staff subject to budgetary approval by Town Council.

SECTION 4. This resolution shall take effect immediately upon its passage and adoption.

PASSED AND ADOPTED THIS _____ DAY OF _____, 2001

MAYOR/COUNCILMEMBER

Attest:

TOWN CLERK

APPROVED THIS _____ DAY OF _____, 2001

TOWN OF DAVIE PROCUREMENT AUTHORIZATION

ACCOUNT NUMBER BUDGET ITEM & DESCRIPTION APPROXIMATE COST
 001-0825-572-0306
 001-1000-557-0006 Printing, transfers & mailout Update \$58,000.00
 PARKS & REC - CONTRACTUAL SVCS.
METHOD OF PROCUREMENT (check the one that applies)

☒ Open Competitive Bidding
☐ Piggyback on Contract Number _____
☐ Sole Source
☐ Request For Proposals

SPECIFICATIONS & LIST OF VENDORS MUST BE ATTACHED

Signed Bair Stalla
 Department Head

Have Funds been Reserve Yes

Date 8/15/01 Signed W

Signed _____
 Town Administrator

<u>VENDOR</u>	<u>BIDS SUBMITTED</u>	<u>COST</u>
TIGER-TALE PUBLICATIONS	}	SEE
MIAMI OFFSET		ATTACHED
ABLE DATA		BID
GILMORE ASSOCIATES		TABULATION

Signed _____
 Procurement Manager

<u>TOWN ADMINISTRATOR'S RECOMMENDATION</u>	
<u>Vendor</u>	<u>Cost</u>

Signed _____
 Town Administrator

+

1	2	3	4	5
1	1			
2				
3				
4				
5				
6				
7	SECTION A-PRINTING			
8	4 COLOR FRONT, BACK & CENTER SPREAD	\$4879.00	\$5046.00	
9	ADDITIONAL 1,000 COPIES	\$125.00	\$104.00	
10	DELIVERY CHARGE	N/C	\$100.00	
11				
12	SECTION B-TRANSFER TO FILM			
13	4 COLOR FRONT, BACK & CENTER SPREAD	\$560.00	\$280.00	
14				
15	PHOTOGRAPHS-COLOR SEPARATIONS			
16	2 X 3	\$20.00	\$0.00	
17	4 X 4	\$20.00	\$0.00	
18	4 X 6	\$20.00	\$0.00	
19	5 X 6	\$20.00	\$0.00	
20	5 X 7	\$20.00	\$0.00	
21	6 X 8	\$25.00	\$0.00	
22	6 X 9	\$25.00	\$0.00	
23	7 X 9	\$25.00	\$0.00	
24	8 X 10	\$30.00	\$0.00	
25	10 X 12	\$30.00	\$0.00	
26	9 X 11	\$40.00	\$0.00	
27				
28	MONOTONE SCANNER HALFTONES			
29	1 X 2 1/2 X 3	\$7.00	\$0.00	
30	3 X 5 1/4 X 5	\$7.00	\$0.00	
31	5 X 7 1/8 X 9	\$7.00	\$0.00	
32	8 X 10 1/2 X 12	\$7.00	\$0.00	
33				
34	ELECTRONIC PRE PRESS	\$50.00/HR	\$0.00/HR	
35	PRE PRESS	\$25.00/HR	\$0.00/HR	
36				
37				

	1	2	3	4	5
38		TIGER-TALE	MIAMI	ABLE	GILMORE
39		PUBLICATIONS	OFFSET	DATA	ASSOC
40					
41	SECTION C-HANDLING AND MAILING				
42	COMPLETE SERVICE PER SPEC	\$17.00		\$25.00/M	\$30.00/M
43					
44	ALT. BID 1-SECTIONS A + B				
45	16 PAGE TOTAL PER SPEC	\$5439.00	\$5326.00		
46	ADDITIONAL 1000 COPIES	\$125.00	\$131.50		
47	DELIVERY CHARGE	N/C	\$100.00		
48					
49	ALT. BID 2-SECTIONS A+B+C				
50	16 PAGE TOTAL PER SPEC	\$6127.50			
51	ADDITIONAL 1000 COPIES	\$142.00			
52	DELIVERY CHARGE	\$100.00			
53					